

## “Bridge Class” Online Bridging Course Videos Competition

The competition aims to create a bilingual learning environment and promote the “Bilingual Education Project,” in the hope of helping students develop into bilingual professionals with strong global competence through bilingual learning experiences. “Bridge Class” course videos will be provided primarily for high school graduates and university students, presenting the key points of each course in English to help students quickly acquire the prerequisite knowledge.

### A. Eligible participants

All NCKU students (including Undergraduates, Master’s, and PhD students), under the supervision of one advisor.

### B. Entering method

1. “Bridge Class”: A 10 to 20-minute full English course video
2. Reel: A 30 to 60-second reel to promote your “Bridge Class” course video

Except for the courses listed as not eligible for filming in Appendix I, all the other NCKU courses may be selected as video topics. Required/core courses are especially encouraged.

### C. Competition schedule and process

Schedule	Tasks	Additional information
Until Feb. 23 (Mon.), 2026 12:00 PM	Complete the sign-up Google form Please upload the following files to the Google form while signing up: 1. A signed copy of the copyright authorization letter (Appendix II) 2. Video script (Appendix III)	Link to sign-up form: <a href="https://forms.gle/i76xVGnnFuAWaieN8">https://forms.gle/i76xVGnnFuAWaieN8</a>
Mar. 4 (Wed.), 2026	Announcing the list of selected scripts	Announcement will be released on BEER.c’s official website. The selected participants will also be notified via email
Until Apr. 24 (Fri.), 2026 11:59 PM	The selected participants must upload the following files: 1. A “Bridge Class” course video 2. A reel 3. Meeting agenda with the advisor (Appendix IV)	Please upload the video and document file to the assigned Google Drive folder (The link will be provided on the day the list of selected scripts is announced)
May 15 (Fri.), 2026	Course videos released on BEER.c’s official YouTube channel	The participants will be informed of matters regarding the bounty after the videos are released

### D. Participating Rules

1. Participants should be NCKU students (including Undergraduates, Master’s, and PhD students), under the supervision of one faculty advisor.
2. Each participant has one entry and can only submit one course video per entry.
3. After the sign-up period ends, a maximum of 45 video scripts will be selected based on the criteria.
4. The participants whose scripts are selected will be notified via email to begin shooting; participants whose scripts are not selected will not be informed.
5. Contents of the videos should primarily be designed by the participants. Any referenced materials should comply with copyright laws; participants are responsible for any violations.
6. The organizer may return the submitted videos to the participants for additional edits should the videos not meet the “Video Format Standards” mentioned in Clause E.
7. Please submit the course video by **11:59 PM on April 24 (Fri.), 2026**. After the submission deadline, the organizer will review the videos and provide revision suggestions. Once revisions are completed, the video will be uploaded on **May 15 (Fri.), 2026**, to the official YouTube channel of BEER.c.
8. The participants should save a backup copy of their videos for themselves.

9. The property rights of the course videos are owned by the participants. The organizer owns the Non-exclusive License (free of charge) to use the video, and may publicly display and reproduce it free of charge in any form and by any means (e.g., creating promotional materials using the video).
10. The participants will be informed of matters regarding the bounty after the videos are released

#### **E. Video Format Standards**

1. The videos should be either MP4 or MOV files.
2. A “Bridge Class” course video should be a 10 to 20-minute horizontal video optimized for YouTube. A 16:9 ratio is highly recommended. Resolution should be no lower than HD/720p.
3. A 30 to 60-second vertical reel should be created out of the “Bridge Class” video. A 9:16 ratio is highly recommended. The resolution should be no lower than HD/720p.
4. The submitter should be the narrator and/or the speaker of the video. Embedded closed captions must be included. Please ensure that the speaker’s voice is clear and that the speech is easy to understand. If the quality on-site sound recording isn’t ideal, the speaker should dub the video in post-production.
5. If any pictures, visuals, sounds, or texts are referenced, a “**Reference**” slide should be added in the submitted work. Please note that copyrighted content should not be used unless it is authorized by the copyright holders. No filming equipment restriction.
6. Please name the video files after “**Bridge Class Course Video-*name of the course***” and “**Bridge Class Reel-*name of the course***”.

#### **F. Prizes**

1. Criteria:
  - i. Accuracy (35%): Whether the course content is correct, if there is incorrect information, etc.
  - ii. Presentation (30%):
  - iii. Production (20%): Video editing proficiency, whether the video, subtitle, and audio tracks are synced, etc.
  - iv. Creativity (15%): any elements in the video that may draw students’ interest.
2. Based on the criteria, there will be selected:
  - i. 10 Grand Prize winners (utmost), with the rewards of NTD\$25,000 per submission
  - ii. 35 Runner-Up Prize winners (utmost), with the rewards of NTD\$20,000 per submission

#### **G. Notice**

1. To protect the rights and obligations of all participants, safeguard intellectual property, and ensure the smooth operation of the competition, please make sure to properly complete Appendix II: Copyright Authorization Letter. The organizer may use submitted videos free of charge through various media channels and online platforms for promotion, public screening, and any related purposes.
2. Any materials used in the video should not be copyrighted content; otherwise, they should be authorized by the copyright holders beforehand.
3. The participant’s and the advisor’s names will be included when the video is released.
4. **Prize payments will be made by remittance in accordance with the Income Tax Act of the Republic of China (Taiwan). Income tax will be withheld based on the applicable withholding rates for the relevant income category. Participants must complete the required forms and submit the necessary receipts within the specified deadline.**
5. Please submit the video before the deadline. Should the video be submitted late, the participant will be deemed to have forfeited the eligibility and the rewards.
6. If any matters are not fully addressed herein, the organizer reserves the right to revise or amend these competition rules. Any changes will be announced on the relevant competition website. By participating in this activity, participants agree to comply with all rules and requirements.
7. The organizer reserves the right to make the final decision regarding eligibility for participation and awards.

#### **H. Contact**

For any inquiries, please contact us by  
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