

# 2025 Grand Challenge

## Taiwan SDGs Issue Poster English Competition

### I. Purpose of the Competition

This event is organized with the educational goal of cultivating international talents who can analyze Taiwan's issues and connect them with the SDGs. Through this competition, students will develop global competitiveness, integrate their course knowledge with SDGs and global issues, and express their insights and critical thinking skills in English, thereby enhancing their international perspective and problem-solving abilities.

### II. Organizers

- Guiding Organization: Ministry of Education
- Host Organizations: Bilingual Education and Engagement Resource Office (BEER.c), Global Competitiveness Cultivation Center, National Cheng Kung University (NCKU)

### III. Competition Theme

Participants are required to explore unique and representative issues of Taiwan, integrate them with the United Nations' Sustainable Development Goals (SDGs), and present them with the aim of introducing Taiwan to an international audience. Each team is free to choose its topic but must express it in English to cultivate students' international perspective and global competitiveness.

### IV. Eligibility

1. Current students enrolled in public and private universities in Taiwan during the 113-2 academic semester (including international students).
  - Undergraduate Group: Undergraduate students currently enrolled in public and private universities in Taiwan during the 113-2 academic semester (including international students).
  - Graduate Group: Master's and Ph.D. students currently enrolled in public and private universities in Taiwan during the 113-2 academic semester (including international students), excluding students from master's programs for working professionals.
2. Teams competing in the Graduate Group must have a faculty advisor (not required for the Undergraduate Group).
3. Teams can consist of members from different departments or universities. Each team can have 1-3 members (excluding the faculty advisor), and individuals cannot participate in multiple teams.

### V. Competition Timeline

1. Submission Deadline for Preliminary Selection: From now until April 13, 2025, at 23:59.
2. Preliminary Selection Announcement: May 5, 2025 (Monday).
3. Submission Deadline for Final Competition: June 9, 2025, at 23:59.
4. Final Competition & Award Ceremony: June 21, 2025 (Saturday; time and location to be announced).

※The organizing unit reserves the right to modify the schedule and adjust the content.

## VI. Awards (for both Undergraduate and Graduate Groups)

1. **1st Place:** NT\$50,000 + Certificate (one winner per group)
2. **2nd Place:** NT\$30,000 + Certificate (one winner per group)
3. **3rd Place:** NT\$10,000 + Certificate (one winner per group)
4. **Outstanding Award:** NT\$6,000 + Certificate (three winners per group)
5. **Best Social Impact Award:** NT\$5,000 + Certificate (one winner per group)
6. **Most Popular Award (Online Voting):** NT\$5,000 + Certificate (one winner per group)
7. **Finalist Award:** NT\$5,000 + Certificate (four winners per group)

※According to Taiwan's tax regulations, prize money will be subject to withholding tax.

※Except for Most Popular Award and Best Social Impact Award, winners cannot receive multiple awards.

## VII. Evaluation Criteria

A panel of industry experts and faculty members will be invited to serve as preliminary and final-round judges. Evaluations will be conducted based on the following criteria:

1. Preliminary Selection Criteria:
  - Depth of Issue Analysis (15%): A thorough and in-depth exploration of the selected issue, demonstrating understanding and unique insights.
  - Issue Analysis (25%):
    - Undergraduate Division: Explain Taiwan's current actions or improvement strategies related to the issue.
    - Graduate Division: Provide unique perspectives, proposed solutions, or impact assessments related to the research on the issue.
  - Innovation (25%): Connection between–Taiwan's unique issue & SDGs, presenting innovative and original ideas.
  - Social Impact (20%): The topic should demonstrate real-world effectiveness in solving societal issues, with broad impact and promotion potential.
  - Content Coherence (15%): The written content should be clear, fluent, and well-structured.
2. Final Round Criteria:

- Completeness of Video Presentation (20%): The video content should be complete and align with the poster presentation.
- Presentation Performance (25%): Stability of public speaking and responsiveness during the final presentation.
- Relevance to the Competition Theme (25%): The topic must closely align with the competition theme, with original and innovative ideas.
- Social Impact (30%): The issue should demonstrate real-world effectiveness in addressing societal problems, with broad influence and promotion potential.

## **VIII. Submission Requirements**

### 1. Preliminary Submission: Issue Poster

- Undergraduate Group: Refer to Attachment 2-1
- Graduate Group: Refer to Attachment 2-2
- Specifications: A1 vertical format (59.4×84 cm)
- File format: PDF
- Font size: Title – 20 pt; Content – 14 pt
- Language: Entire poster must be in English. Font: Times New Roman.  
(Team names, faculty advisors, and personal details may be presented in Chinese using DFKai-SB font.)

### 2. Final Submission:

#### (1) Video Explanation of the Issue Poster

- Duration: 8-10 minutes
- Format: Horizontal video, minimum resolution of 1920×1080 (FHD)
- File format: MP4 & YouTube upload link
- Audio & Subtitles: English narration by team members, with English subtitles

#### (2) Final Presentation

- The presentation aspect ratio should be 16:9
- File format: PDF
- Font size: Title – 48 pt; Content – 20 pt
- Language: Entire presentation must be in English. Font: Times New Roman.

(Team names, faculty advisors, and personal details may be presented in Chinese using DFKai-SB font.)

## **IX. Intellectual Property & Copyright**

1. Submitted works must be original, unpublished, and not previously submitted for any other competitions. Any violations, such as plagiarism, will result in disqualification, revocation of awards, and retrieval of certificates and prize money.
2. Participants retain all intellectual property rights to their submitted works. If their work

includes third-party content (text, images, audio, etc.), participants must obtain necessary permissions and submit relevant authorization documents.

3. If a work is found to contain false information or infringes upon the rights of others, the participants bear full legal responsibility, and the organizing unit holds no liability.
4. For non-commercial promotional purposes, the organizers reserve the right to use submitted works, including publication, public display, and media distribution.

#### **X. Important Notes**

1. If no submission meets the judging standards, awards may be left vacant.
2. All team members must participate in the final round, and no substitutions are allowed.
3. Prize money will be subject to Taiwan's withholding tax regulations.
4. By registering for this competition, participants are deemed to have read and agreed to all guidelines outlined in this document.
5. The organizers reserve the right to amend these guidelines and make final interpretations. Any updates will be announced on the website of NCKU Bilingual Education and Engagement Resource Office (BEER.c).

#### **XI. Contact Information**

Ms. Yang, Bilingual Education and Engagement Resource Office (BEER.c), NCKU

- Tel: +886-6-2757575 Ext. 61120#26
- Email: beer.c@ctld.ncku.edu.tw

# 2025 Grand Challenge Taiwan SDGs Issue Poster English Competition Authorization Consent Form

**Authorizer:** (Team Leader's Name) \_\_\_\_\_ (Hereinafter referred to as Party A)

**Assignee:** National Cheng Kung University (Hereinafter referred to as Party B)

1. The 2025 Grand Challenge Taiwan SDGs Issue Poster English Competition poster, related videos, and presentation files created by Party A may be permanently used by Party B for various educational and promotional purposes within the university's bilingual education program and other relevant online platforms.

Party A and Party B agree that the 2025 Grand Challenge Taiwan SDGs Issue Poster English Competition poster, related videos, and presentation files created by Party A may be used by Party B for promotional purposes related to the university's bilingual education program. However, Party B shall not use these works for profit-generating activities.

2. Party A declares and guarantees that the 2025 Grand Challenge Taiwan SDGs Issues Poster English Competition poster, related videos, and presentation files are original works created by Party A and do not infringe upon any third party's intellectual property rights. If any infringement of intellectual property rights occurs, Party A shall bear full legal responsibility.
3. Party B shall not modify the content, format, or other aspects of Party A's work in any way that infringes upon Party A's moral rights. If Party B needs to modify the content or format of Party A's work, Party B must inform Party A in writing and obtain prior consent before making any changes.
4. Both Party A and Party B fully understand the terms outlined in this consent form. This agreement holds equal validity for both parties. Upon signing, both parties shall proceed in accordance with the stipulations outlined herein.
5.  **(Please check the box if you agree)** Party A agrees to participate in the "Most Popular Online Award" competition. If Party A passes the preliminary review, Party B will upload Party A's competition poster to the official Facebook page of NCKU BEER.c, making it publicly accessible for viewing and "likes".

Party A Representative:  
Identification Number:  
Phone Number:  
Registered Address:  
Signature & Seal:

Party B: National Cheng Kung University  
Representative: BEER.c  
Phone:06-2757575  
Address: No. 1, University Road, East District, Tainan City, Taiwan

\_\_\_\_\_(Month) \_\_\_\_\_( Day) 2025

# **2025 Grand Challenge**

## **Taiwan SDGs Issues Poster English Competition**

### **Undergraduate Group – Reference Content for Issue Poster**

#### **[Content Description]**

1. Each individual/team should complete an issue poster, including the title, team name, and team members.
2. The topic is not restricted, but it must be related to Taiwan SDGs issues and should highlight the unique connection between the issue and Taiwan.
3. The content of the poster can be self-designed but must include the following elements:
  - Issue Title and Abstract
  - Issue Introduction (including background, current status, explanation of SDGs, and Taiwan's unique connection)
  - Issue Analysis  
Explanation of Taiwan's current actions or improvement strategies related to the issue.
  - Unique Value and Social Contribution of the Issue  
Description of the benefits and social contributions of the issue in Taiwan, such as key values, innovation points, or social impact.
  - References (can be uploaded to a cloud drive; provide a URL or QR code for access).

#### **[Format Guidelines]**

1. Font Requirements:
  - English text – Times New Roman
  - Chinese text (team name, team members' names) – DFKai-SB
2. Layout Requirements:
  - Poster Margins – Leave 5 cm on all sides (top, bottom, left, right).
  - Title Font Size – 20 pt
  - Content Font Size – 14 pt

\*Please save this file with the filename: "Undergraduate Division - OOO (Team Name) Innovation Issue Poster", and upload the PDF file to the registration form.

# 2025 Grand Challenge

## Taiwan SDGs Issues Poster English Competition

### Graduate Group – Reference Content for Issue Poster

#### [Content Description]

1. Each individual/team should complete an issue poster, including the title, team name, team members, and faculty advisor.
2. The topic is not restricted, but it must be related to Taiwan SDGs issues and should highlight the unique connection between the issue and Taiwan, along with relevant research.
3. The content of the poster can be self-designed but must include the following elements:
  - Issue Title and Abstract
  - Issue Introduction (including background, current status, explanation of SDGs, and Taiwan's unique connection)
  - Research Analysis  
Explanation of relevant research theories, methodologies, or expected outcomes related to the issue.
  - Unique Value and Social Contribution of the Research  
Description of the benefits and social contributions of the research, such as unique insights, proposed solutions, or impact assessments.
  - References (can be uploaded to a cloud drive; provide a URL or QR code for access).

#### [Format Guidelines]

1. Font Requirements:
  - English text – Times New Roman
  - Chinese text (team name, team members' names, and faculty advisor's name) – DFKai-SB
2. Layout Requirements:
  - Poster Margins – Leave 5 cm on all sides (top, bottom, left, right).
  - Title Font Size – 20 pt
  - Content Font Size – 14 pt

\* Please save this file with the filename: "Graduate Division - OOO (Team Name) Innovation Issue Poster", and upload the PDF file to the registration form.